

Quinnipiac

G.A.M.E. VIII

FORUM

Global Asset Management Education

Cosponsored by  Nasdaq



March 22–24, 2018

New York Hilton Midtown Hotel

CONFIRMED KEYNOTE SPEAKERS

Ralph Acampora, CMT, Altaira Capital Partners LLP

John Augustine, CFA, Huntington Bank

Richard Bernstein, Richard Bernstein Advisors LLC

Abby Joseph Cohen, CFA, Goldman Sachs

Douglas Coté, CFA, Voya Investment Management

Bob Doll, CFA, Nuveen Asset Management LLC

Frances Donald, Manulife Asset Management

Craig S. Donohue, OCC

Emanuella Enenajor, BlackRock

Dr. Bob Froehlich, Independent Director

Tom Keene, CFA, Bloomberg News

Georg Kell, Arabesque Asset Management Ltd.

Dr. David Kelly, CFA, J.P. Morgan Funds

JJ Kinahan, TD Ameritrade

David Kudla, Mainstay Capital Management LLC

Terry Savage, Columnist & Author

Dr. John Silvia, Wells Fargo Securities LLC

Paul Smith, CFA, CFA Institute

Liz Ann Sonders, Charles Schwab & Co.

Sam Stovall, CFRA

ADDITIONAL INFORMATION AVAILABLE: QGAME.QU.edu | qgame@qu.edu | 203-582-3888

EARLY REGISTRATION ENDS FEBRUARY 1, 2018

Confirmed Keynote Speakers



RALPH ACAMPORA, CMT
Senior Managing Director
Altaira Capital Partners LLP

Ralph Acampora, CMT, is senior managing director of Altaira Capital Partners LLP and a pioneer in the development of market analytics. He has a global reputation as a market historian

and a technical analyst, providing unique insights on market timing and related investment strategy issues. Acampora was previously the New York Institute of Finance's director of technical analysis studies. He taught at the institute for nearly 40 years. Before joining NYIF, he was director of technical research at Knight Equity Markets and also worked for 15 years at Prudential Equity Groups as director of technical analysis. As one of Wall Street's most respected technical analysts, he has consistently been ranked by Institutional Investor for more than 10 years. He is a chartered market technician (CMT), a designation he helped create.



JOHN AUGUSTINE, CFA
Chief Investment Officer
Huntington Bank

John Augustine, CFA, has spent nearly 30 years as an investment manager, investment strategist and economic strategist for various financial institutions. In May 2014, he became the chief

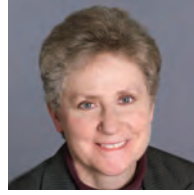
investment officer at Huntington Bank, headquartered in Columbus, Ohio, which has more than \$17 billion in assets under management. Previously, Augustine was with Fifth Third Bank in Cincinnati for 16 years holding various roles. He also worked with Star Banc in Ohio; Heritage Trust and Asset Management in Colorado; and IDS Financial Services in Colorado. He is a former president and board member for the Dayton Society of Financial Analysts and was a long-time adjunct professor in the graduate school at the University of Dayton. Augustine has a bachelor's degree from The Ohio State University and is a graduate of the Midwest Bankers Association Trust School. He has appeared frequently in the national media, including Fox News, CNBC and Bloomberg.



RICHARD BERNSTEIN
Chief Executive Officer
Richard Bernstein Advisors LLC

As chief executive officer and chief investment officer of Richard Bernstein Advisors LLC, Richard Bernstein heads the investment firm specializing in longer-term, client-focused

investments. Previously, he was head of the Investment Strategy Group at Merrill Lynch & Co., and also held positions at E.F. Hutton and Chase Econometrics/IDC. Prior to Merrill Lynch, he worked on Wall Street for more than 35 years. He is the author of "Style Investing: Unique Insight into Equity Management," and "Navigate the Noise: Investing in the New Age of Media and Hype." Bernstein was named to Institutional Investor magazine's "All-America Research Team" 18 times, and to the "First Team" 10 times. He was twice named to both Fortune magazine's "All-Star Analysts" and Smart Money magazine's "Power 30." He earned his BA from Hamilton College and his MBA from New York University.



ABBY JOSEPH COHEN, CFA
Senior Investment Strategist
Goldman Sachs

Abby Joseph Cohen, CFA, is senior investment strategist at Goldman Sachs. She has served as president of the Global Markets Institute, the partnership committee, the investment committee

for the firm's U.S. retirement plans and is a senior champion for the Disability Interest Forum. She joined Goldman Sachs in 1990 and was named partner in 1998. Cohen began her career as an economist at the Federal Reserve Board in Washington, D.C. She is a presidential councillor at Cornell University, where she chairs the steering committee for the Jacobs Technion-Cornell Institute at Cornell Tech and serves on the board of Weill Cornell Medicine. She is a board member of the Brookings Institution, Economic Club of New York and the Jewish Theological Seminary and a former board chair of the Chartered Financial Analyst Institute, which awarded her the Distinguished Service Award. A guest lecturer at several graduate schools of business, she was a member of the White House-appointed Innovation Advisory Board for Economic Competitiveness. She earned degrees in economics from Cornell University and George Washington University.



DOUGLAS COTÉ, CFA
Chief Market Strategist &
Senior Portfolio Manager
Voya Investment Management

Douglas Coté, CFA, is the Voya Investment Management chief market strategist and the senior portfolio manager for the Global

Perspectives funds, a group of global tactical asset allocation strategies. With more than 26 years of active money management experience as a portfolio manager and hedge fund chief investment officer, Coté delivers hands-on interpretations of the forces driving capital markets and effective ways to respond. In his former role as a portfolio manager with ING, he managed more than \$14 billion in equity assets. Coté is regularly featured on Bloomberg TV, CNBC and CNN, and frequently quoted in The Wall Street Journal and Reuters. A recognized authority on trading cost, impact and timing risk, he has been published in the International Journal of Managerial Finance and other publications, coining the term "Honest EPS" as a way of identifying high-quality stocks.



BOB DOLL, CFA
Chief Equity Strategist &
Senior Portfolio Manager
Nuveen Asset Management LLC

Bob Doll, CFA, is chief equity strategist and senior portfolio manager at Nuveen Asset Management.

He manages Nuveen's large cap equity series, which includes traditional large cap equities, specialty categories and alternative strategies. He is a well-respected authority on the equities markets among investors, advisers and the media. As the author of popular weekly commentaries and annual market predictions, Doll provides ongoing, timely market perspectives. Prior to joining Nuveen Asset Management, he held similar roles at other large asset management firms, including serving as chief equity strategist at BlackRock; president and chief investment officer of Merrill Lynch Investment Managers; and chief investment officer of Oppenheimer Funds. Doll appears regularly on CNBC, Bloomberg TV and Fox Business News discussing the economy and markets. He earned a BS in accounting and a BA in economics from Lehigh University and an MBA from the Wharton School of Business at the University of Pennsylvania.



FRANCES DONALD
Senior Economist
Manulife Asset Management

Frances Donald is a senior economist at Manulife Asset Management. As part of the economic team in Toronto, she forecasts global macroeconomic and financial trends and analyzes the potential opportunities and impact on the company's individual business lines and investments. Prior to joining Manulife, she worked as a financial economist for Scotiabank in Toronto, where she produced a variety of daily and weekly publications with a focus on financial markets and economic strategy, emphasizing the implications for fixed-income and equity markets. Before that, she was a global macro analyst for Pavilion Global Markets in Montreal. Earlier in her career, she held various positions at Deloitte, Roubini Global Economics and Bank of Canada. Donald earned a BA in economics from Queen's University and a master's in economics from New York University.



CRAIG S. DONOHUE
Executive Chairman & CEO
OCC

Craig S. Donohue is executive chairman and CEO of OCC, the world's largest equity derivatives clearing organization and the foundation for secure markets. He has led transformational change across the organization focused on enhancing OCC's resiliency to systemic risk, strengthening its capital structure and reinvigorating its leadership team. Prior to joining OCC, Donohue spent more than two decades in global financial markets, most recently as CEO of CME Group from 2004–2012. During that time, he led the successful completion of more than \$20 billion in mergers and acquisitions, including CME's historic merger with the Chicago Board of Trade in 2007 and the acquisition of both the New York Mercantile Exchange and the Commodity Exchange Inc. in 2008. Donohue has a master's degree in management from Northwestern University's Kellogg Graduate School of Management, a master of law in financial services regulation from IIT Chicago-Kent College of Law, a JD from John Marshall Law School, and a BA in political science and history from Drake University.



EMANUELLA ENENAJOR
Director & Portfolio Manager
BlackRock

Emanuella Enenajor, director, is a portfolio manager for the Global Inflation-Linked Bond Team at BlackRock, a global investment management corporation based in New York City. Before joining BlackRock in 2016, she was a senior North American economist at Bank of America Merrill Lynch Global Research. Her role included U.S. and Canadian economic research and forecasting, in which she has developed an extensive background in modelling inflation. Prior to that, Enenajor spent three years as a senior economist with Canadian Imperial Bank of Commerce Economics, where she focused on economic trends and their implications for financial markets. Earlier in her career, she was an analyst in the financial markets group at the Bank of Canada. Enenajor earned a master of financial economics from the University of Toronto & Rotman School of Management in 2009 and a BSc in statistics and economics from the University of Toronto in 2007.



TOM KEENE, CFA
Editor-At-Large
Bloomberg News

Tom Keene, CFA, is an editor-at-large at Bloomberg News and host of "Bloomberg Surveillance," the morning program featuring economic, finance and investment news. He can be heard on the program starting at 5 a.m. ET across Bloomberg TV, radio, Bloomberg.com and Bloomberg's devices for mobile and tablets. In addition, Keene provides economic and investment perspectives to Bloomberg TV and to its various news divisions. He also founded the "Chart of the Day" article, available on the Bloomberg Professional Service. Keene is the editor of "Flying on One Engine: The Bloomberg Book of Master Market Economists" (2005). He is a graduate of the Rochester Institute of Technology and is enrolled in courses at the external programme of the London School of Economics & Political Science. A chartered financial analyst, Keene is a member of the CFA Institute, the National Association for Business Economics, the American Economic Association and the Economic Club of New York.



GEORG KELL
Chairman, Arabesque Asset Management Ltd.
Founder & Former Executive Director
United Nations Global Compact

As founder and former executive director, Georg Kell helped establish the United Nations Global Compact as the foremost platform for the development, implementation and disclosure of responsible and sustainable corporate policies and practices. It is the world's largest voluntary corporate sustainability initiative with over 9,000 corporate signatories in more than 160 countries. In a career of more than 25 years at the United Nations, he also oversaw the conception and launch of the Global Compact's sister initiatives: the Principles for Responsible Investment, and the Principles for Responsible Management Education, together with the Sustainable Stock Exchanges initiative. Kell is chairman of Arabesque Partners, an Anglo-German asset management firm that integrates environmental, social and governance data with quantitative investment strategies. A native of Germany, he holds advanced degrees in economics and engineering from the Technical University of Berlin.



DR. DAVID KELLY, CFA
Chief Global Strategist
J.P. Morgan Funds

David Kelly, CFA, is chief global strategist and head of the Global Market Insights Strategy Team for J.P. Morgan Funds. With more than 20 years of experience, Kelly provides valuable insight and perspective on the economy and markets to thousands of financial advisers and their clients. Throughout his career, Kelly has developed a unique ability to explain complex economic and market issues in a language that financial advisers can use to communicate to their clients. He is a keynote speaker at many national investment conferences and a frequent guest on CNBC and other financial news outlets. Prior to joining J.P. Morgan Funds, he served as economic adviser to Putnam Investments. He also has served as a senior strategist/economist at SPP Investment Management, Primark Decision Economics, Lehman Brothers and DRI/McGraw-Hill. Kelly is a CFA® charterholder. He also has an MA and PhD in economics from Michigan State University and a BA in economics from University College Dublin in Ireland.



JJ KINAHAN
Chief Market Strategist
TD Ameritrade

JJ Kinahan, chief market strategist for TD Ameritrade, began his career as a Chicago Board Options Exchange market maker in 1985, trading primarily in the S&P 100 and S&P 500

spots. While mainly an independent market maker, he also worked for ING Bank, Blue Capital and was managing director of option trading for Van Der Moolen, USA. In 2006, Kinahan joined the thinkorswim group, which eventually was acquired by TD Ameritrade. He led the Educational Events Team, working to implement the instructional path for thousands of investors throughout the United States. In 2009 he became the managing director of active trader services. Kinahan, a 30-year trading veteran, is a frequent CNBC commentator, a Forbes contributor and is often quoted in the Wall Street Journal, the Financial Times and many other media outlets. He is also a member of the board of directors at NYSE Arca and is a member of the Arbitration Committee at the Chicago Board Options Exchange.



TERRY SAVAGE
Nationally Syndicated Financial
Columnist & Author

Terry Savage is a nationally recognized expert on personal finance, the economy and the markets. She writes a weekly personal finance column syndicated in major newspapers by

Tribune Content Agency. Her columns also appear on the Huffington Post. She makes frequent appearances as a money expert on CNN, and other national television and radio programs, commenting on the financial markets and current economic events. She is regularly featured on WGN Radio and WGN-TV in Chicago, with a weekly personal finance segment. Savage is the author of four best-selling books on personal finance. She has worked nationally with major corporations, including Allstate, Wal-Mart, McDonald's, Walgreens and Hilton to share her message of financial literacy and empowerment with their employees. She is a registered investment adviser for both stocks and futures. She started her career as a stockbroker, and became a founding member and first woman trader on the Chicago Board Options Exchange. She serves on the board of directors of CME Group, parent company of the Chicago Mercantile Exchange.



DR. JOHN SILVIA
Managing Director & Chief Economist
Wells Fargo Securities LLC

John Silvia is a managing director and chief economist for Wells Fargo, based in Charlotte, North Carolina. He has held his position since he joined Wachovia, a Wells Fargo

predecessor, in 2002 as the company's chief economist. Previously, he worked on Capitol Hill as senior economist for the U.S. Senate Joint Economic Committee and as chief economist for the U.S. Senate Banking, Housing and Urban Affairs Committee. Before that, he was chief economist of Kemper Funds and managing director of Scudder Kemper Investments. Silvia is a certified business economist. He serves as a member of the Blue Chip Panel of Economic Forecasters and on an informal advisory group for the Federal Reserve Bank of Philadelphia. He has BA and PhD degrees in economics from Northeastern University in Boston and a master's degree in economics from Brown University. He has published several books on economic decision making, forecasting and modeling.



PAUL SMITH, CFA
President & CEO
CFA Institute

Paul Smith, CFA, leads CFA Institute and its more than 130,000 members worldwide in promoting the highest standards of education, ethics and professional excellence for the

ultimate benefit of society. Smith has more than 30 years of leadership experience in the asset management industry, including over 18 years in Asia. He joined Bank of Bermuda in Hong Kong as Asia head of securities services in 1996. After HSBC's acquisition of the bank in 2004, he served as global head of securities services and global head of alternative funds administration based in New York, where he was responsible for the delivery of services to 2,000 investment funds with over \$250 billion of assets. Before joining CFA Institute in October 2012 as managing director for Asia Pacific, Smith was chairman and CEO of Asia Alternative Asset Partners. He is a fellow of the Institute of Chartered Accountants of England and Wales and an executive committee member of the Alternative Investment Association, Hong Kong. Smith holds a master's degree in history from Oxford University.



LIZ ANN SONDEERS
SVP & Chief Investment Strategist
Charles Schwab & Co.

As chief investment strategist at Charles Schwab, Liz Ann Sonders analyzes and interprets the economy and markets. Sonders is also a senior vice president and member of

the Investment Committee at Windhaven Investment Management, which oversees Windhaven's research initiatives and investment decisions. In 1999, she joined U.S. Trust—which was acquired by Schwab in 2000—as a managing director and member of its Investment Policy Committee. She is a keynote speaker at many company and outside conferences, and a regular guest and guest host on many CNBC programs, as well as on Fox Business News, "Nightly Business Report," Bloomberg TV & Radio, CNN and others. Sonders is also regularly quoted in financial publications, including The Wall Street Journal, The New York Times and Barron's. In 2005, Sonders was appointed to and served on the President's Advisory Panel on Federal Tax Reform. Sonders has a BA in economics and political science from the University of Delaware. She received her MBA in finance from Fordham University's Gabelli School of Business.



SAM STOVALL
Chief Investment Strategist
CFRA

As chief investment strategist, Sam Stovall serves as analyst, publisher and communicator of CFRA's outlooks for the economy, market and sectors. He is chairman of the CFRA

Investment Policy Committee, where he focuses on market history and valuations, as well as industry momentum strategies. Prior to joining CFRA, Stovall was managing director and chief investment strategist at S&P Global for more than 27 years, and served as editor-in-chief at Argus Research. Stovall is the author of "The Seven Rules of Wall Street" and writes weekly "Sector Watch" and "Investment Policy Committee meeting notes" on CFRA's MarketScope Advisor platform. His work is also found in CFRA's flagship weekly newsletter, "The Outlook." He received an MBA in finance from New York University and a BA in history/education from Muhlenberg College. He is also a certified financial planner. Stovall is a board member of W!SE (Working in Support of Education), and a trustee of Muhlenberg College and of the Securities Industry Institute.

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SAVE THE DATE

March 22–24, 2018

Quinnipiac G.A.M.E. VIII FORUM

Global Asset Management Education

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Quinnipiac University
275 Mount Carmel Avenue
Hamden, CT 06518-1908

- Keynote panels & perspectives
- Breakout panels & workshops
- Career panels
- Networking opportunities
- Optional portfolio competition
- Faculty development opportunities
- Nasdaq Closing Bell Ceremony

OVERVIEW

Join us in New York City at the Quinnipiac Global Asset Management Education (G.A.M.E.) VIII Forum March 22–24, 2018. G.A.M.E. will provide an international group of college students and faculty with a unique opportunity to interact with industry leaders and learn best practices in investment management.

On day one, keynote panels will discuss the global economy, global markets, corporate governance and global investment strategy. Day two will include a variety of breakout discussion panels, workshops and keynote perspectives. The forum will conclude on day three with panels discussing career opportunities within the financial services industry.

Last year, more than 1,500 students and faculty from 157 colleges and universities, representing 41 countries, 46 states, Puerto Rico & Washington, D.C., participated in the Quinnipiac G.A.M.E. Forum. In addition, 100 companies and organizations demonstrated their support by providing 140 keynote speakers, panelists, workshop hosts and judges. We hope to see you in NYC!

NASDAQ CLOSING BELL CEREMONY

The first 40 colleges and universities to register for the Quinnipiac G.A.M.E. VIII Forum will have an opportunity to nominate one student to attend the Nasdaq Closing Bell Ceremony on March 21, 2018.

SCHEDULE

March 21, 2018 • 4 p.m.

- Nasdaq Closing Bell Ceremony

March 22, 2018 • 7:45 a.m.–4 p.m.

- Keynote panels

March 23, 2018 • 9 a.m.–6 p.m.

- Breakout panels, workshops & keynote perspectives
- Networking reception & awards ceremony

March 24, 2018 • 9–11:30 a.m.

- Career Panels

REGISTRATION

Early registration fees are \$325 for students and \$400 for faculty until Feb. 1, 2018. After that date, the registration fees increase to \$375 for students and \$450 for faculty. A late registration fee of \$50 will be added to registrations received after Feb. 22, 2018. Registration closes March 1, 2018, and onsite registration is not available.

For a limited time, we are offering an additional \$25 registration discount for participants who reserve a three-night stay at the conference hotel prior to Feb. 1, 2018. Those rates are \$300 for students and \$375 for faculty. Proof of reservation is required to receive the additional discount. Limited availability.

CONFERENCE HOTEL

The New York Hilton Midtown Hotel (1335 Avenue of the Americas) is providing G.A.M.E. VIII Forum participants special room rates from \$289 to \$319 per room per night for reservations made on or before Feb. 10, 2018. These rates are being offered for Tuesday, March 20, 2018, through Saturday, March 24, 2018, and are subject to availability. For additional hotel information and/or to make your reservation, call 1-800-HILTONS and reference the Quinnipiac G.A.M.E. Forum or group code QGME18. Please contact us at 203-582-3888 if you experience any difficulties in securing your room reservation at the special rate.

G.A.M.E. VII FORUM HIGHLIGHTS

- 1,500 participants
- 157 colleges & universities
- 41 countries, 46 states, Puerto Rico & Washington, D.C.
- 140 keynote speakers, panelists, workshop hosts & judges
- 100 companies & organizations

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