

Staying Safe in NYC:

A Guide for 2025 GAME Forum Attendees



Welcome to the 2025 GAME Forum! We're excited to have you join us at the Marriott Marquis for this event. While New York City is an incredible place full of energy and culture, it's important to stay aware of your surroundings and make smart choices to ensure a safe and enjoyable experience at GAME. Below are some tips to help you stay safe both inside and outside the venue.

Safety at the Marriott Marquis

The Marriott Marquis is a secure venue, but here are some key safety measures for GAME attendees to be aware of:

Emergency Contacts:

- **Hotel Security:** Extension 6666 (Emergency)/Extension 8842 or 212-704-8842 (Non-Emergency)
- **Nearest Hospital:** Mount Sinai West – 1000 10th Ave (Between W 58th & W 59th Streets) – 212-523-4000
- **Nearest Fire Department:** Engine 54/Ladder 4 – 782 8th Ave (Between 48th & 49th Streets)
- **Nearest Police Stations:**
 - **Midtown North Precinct:** 54th St & 8th Ave – 212-767-8400
 - **Midtown South Precinct:** 35th St & 8th Ave – 212-239-9811

In-House Emergency Procedures:

- If an alarm sounds, wait for instructions before evacuating.
- Fire stairwells (A-B-C-D) are located on all four corners of the building and lead to 45th and 46th Streets.

- If needed, an Emergency Shelter-in-Place location is the 6th Floor Broadway Ballroom.
- In case of an evacuation, attendees may be directed to an off-site relocation at The Westin Times Square (270 W 43rd St & 8th Ave).

Personal Safety at the Event:

- **Be Mindful of Your Belongings:** Keep your phone, wallet and other valuables secure. Avoid leaving bags unattended.
- **Use Designated Entrances & Exits:** Always enter and exit through official hotel doors.
- **Report Suspicious Activity:** Notify event staff or hotel security if something feels off. "If You See Something, Say Something."
- **Stay in Groups:** Check in regularly with fellow GAME attendees.

Safety While Exploring NYC

New York City is a vibrant place, but like in any major city, it's important for GAME attendees to stay alert.

General Safety Tips:

- **Be Aware of Your Surroundings:** Keep your phone away while walking and avoid distractions like headphones.
- **Walk with Confidence:** Move with purpose and avoid stopping in isolated areas. If lost, step inside a store or hotel to check directions.
- **Use Well-Lit, Busy Streets:** Stick to main roads, especially at night.
- **Ignore Aggressive Panhandlers or Solicitors:** A simple "No, thank you" and walking away is the best approach. Avoid taking flyers or engaging with street vendors unless you're sure they are legitimate.
- **Keep Valuables Secure:** Carry bags close to your body, keep wallets in front pockets, and avoid displaying cash or expensive items.

Subway & Public Transportation Safety:

- **Stand Back on Platforms:** Stay behind the yellow line and avoid distractions near the edge.
- **Ride in Crowded Cars:** If traveling late at night, ride in a train car with more people and near the conductor's car.

- **Use Official Transportation:** Stick to MTA buses and licensed yellow taxis or reputable rideshare services (Uber, Lyft).
- **Verify Your Ride:** Check the driver's name, license plate and car details before getting into a rideshare.

Nighttime Precautions:

- **Avoid Walking Alone Late at Night:** Travel with a group or use a rideshare.
- **Stay in Populated Areas:** Avoid empty streets, alleyways and parks at night.
- **Trust Your Instincts:** If something doesn't feel right, leave the area immediately.

Emergency Contacts & Local Resources:

- **In an Emergency:** Dial 911 for police, fire or medical emergencies.
- **Non-Emergency NYC Assistance:** Dial 311 for general city services.
- **Closest 24-Hour Pharmacy:** CVS – 241 W 57th St at 8th Ave – 212-247-5848
- **Walk-in Medical Clinic:** Available upon request at the hotel concierge.

We want all GAME Forum attendees to have a fantastic and safe experience in NYC. By staying aware and using common sense, you can enjoy everything the city has to offer while keeping yourself and those around you secure.